



**P I O N E E R**  
HUMAN SERVICES  
A CHANCE FOR CHANGE



# CHANGE MAKER

CREATING CHANGE & LEADING

## Pioneer Human Services 2020 Change Maker Virtual Lunchtime Fundraising Series

**Thursday,  
September 10, 2020  
at Noon**

**Thursday,  
September 17, 2020  
at Noon**

**Thursday,  
September 24, 2020  
at Noon**

---

## 2020 SPONSOR INFORMATION

### Our Mission

We are a social enterprise that provides individuals with criminal histories the opportunity to lead healthy, productive lives.

### Our Vision

Every person we serve has an opportunity to transcend his or her past and be embraced as a valuable member of society.

### Event Description

We welcome hundreds of partners and community members to our Change Maker luncheon and fundraiser each year. Due to the COVID-19 pandemic, we have decided to hold a virtual lunchtime series, which provides us with the opportunity to engage a wider audience throughout Washington State. During September, we will be providing lunchtime events highlighting our work and partnerships in the region that support individuals rebuilding their lives after incarceration, with a culminating event on Thursday, September 24 at noon.

### Audience

We expect to convene over 1,000 virtual guests during our series, including community leaders, advocates for criminal justice reform and executives from leading companies and organizations in Washington State.

### Event Advertising

- 1,000 event postcards and invitations mailed
- Pioneer e-newsletter and evites distributed to 3,500

### Social Media

- 1,600+ Twitter followers
- 3,700+ Facebook followers
- 4,700+ Linked In followers

## 2020 SPONSOR LEVELS & BENEFITS

Sponsor Benefit	Life Changer \$10,000	Transformer \$5,000	Advocate \$2,500	Friend \$1,500
Verbal recognition as a sponsor of a virtual segment, logo on screen during portions of the event. [limited to 3 sponsors]	x			
Two invitations to a fall social event with Pioneer CEO, Karen Lee	x			
Featured content in September 2020 e-newsletter	x			
Website acknowledgement on PHS homepage in a news post for September 2020	x			
Recognition on mailed event invitation*	x	x		
Email sent to all attendees featuring sponsors	x	x		
Event webpage	Featured logo	Prominent logo	Logo	Listed
Listed as sponsor on emailed event invitation	Featured logo	Prominent logo	Logo	Listed
Listed in September 2020 e-newsletter as event sponsor	Featured logo	Prominent logo	Logo	Listed
Social media shout out [Facebook 3,700+ followers, Twitter 1,600+ followers, Linked In 4,700+ followers]	5	3	2	1
Listed in PHS Annual Report as sponsor [distribution = 3,500]	x	x	x	x

\* Must be a sponsor by August 1, 2020 to be included on invitation

### Contact

Shannon Koller, Pioneer Human Services  
Shannon.Koller@p-h-s.com / 206.696.4425

Pioneer Human Services  
7440 W Marginal Way S  
Seattle, WA 98108



# 2020 SPONSOR COMMITMENT FORM

Name \_\_\_\_\_ Date \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Telephone \_\_\_\_\_ Email \_\_\_\_\_

## SPONSORSHIP COMMITMENT LEVEL

**YES**, we want to sponsor Pioneer’s 2020 Change Maker Event:

**Life Changer Level**  
**\$10,000**

**Transformer Level**  
**\$5,000**

**Advocate Level**  
**\$2,500**

**Friend Level**  
**\$1,500**

We are not able to give at a sponsorship level, but here is our donation of \$\_\_\_\_\_.

## WE WOULD LIKE TO PAY:

**Full amount now**

**In two equal payments of \$\_\_\_\_\_**

to be paid on:

[1] month \_\_\_\_\_ day \_\_\_\_\_, 2020

[2] month \_\_\_\_\_ day \_\_\_\_\_, 2020

**In four equal payments of \$\_\_\_\_\_**

to be paid on:

[1] month \_\_\_\_\_ day \_\_\_\_\_, 2020

[2] month \_\_\_\_\_ day \_\_\_\_\_, 2020

[3] month \_\_\_\_\_ day \_\_\_\_\_, 2020

[4] month \_\_\_\_\_ day \_\_\_\_\_, 2020

## METHOD OF PAYMENT

**We plan to make our contribution in the form of:**

Check       Charge

**Please make checks payable to:**

Pioneer Human Services

**Credit card information:**

Type       VISA       MasterCard

Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

### Please scan and email this form to:

Shannon Koller, Development Coordinator, [Shannon.Koller@p-h-s.com](mailto:Shannon.Koller@p-h-s.com)

Questions? Call Shannon at 206-696-4425

Pioneer Human Services, 7440 W Marginal Way S, Seattle, WA 98108

